



# MASTER OF MANAGEMENT

## in INTERNATIONAL BUSINESS MANAGEMENT

Inspired by our Chulalongkorn business school's mission, the MM program strives to instill a global mindset, entrepreneurial spirits and regional perspective in our students and enable them to excel and act responsibly in the competitive business environment. Our aims are twofold:

- To provide cutting-edge studies and insights into international business management and practices.
- To provide a transformational lifelong learning experience, international network and to enable our students to realize their full potential.

***Be the master in managing international business***

**DURATION OF STUDY:** 2 years (36 credits)

### IMPORTANT KEY

- Strong perspective in International Business field
- Bilateral student exchange between MM program and RWTH Aachen University, Germany
- Ratio between Thai professors vs International professors is 30:70
- Upto 20% of outbound student exchange each academic year
- Guest speakers from various industries sharing insights and experiences
- Expert in IBM knowledge; Fulltime working while studying; Lifelong relationship; Value for money

### STUDENT BACKGROUND

- Average age: 28 Years
- Average working experience: 3 years and 6 months
- Percentage of bachelor degree earned by field: Business = 33%; Science = 21%; Social sciences =46%

### APPLICATION REQUIREMENTS:

- Official transcript of previous university in any field (no minimum GPA)
- A copy of citizen identification card **or** passport showing applicant's name, date of birth, and expiry date (for foreigners)
- A copy of English proficiency test CU-TEP 75 **or** TOEFL iBT 79 **or** IELTS 6.5  
*Remark: English proficiency scores are valid if they are no more than two years old (referring to the test date until Fall semester starts). If applicants who are US, UK, Canada, Australia, and New Zealand citizens and those who have completed a degree-level course from an institution (in USA, UK, Canada Australia, New Zealand, Ireland, Hong Kong, Philippines, Singapore, India, and South Africa) where teaching and assessment throughout the course is entirely in English, English proficiency score will be exempted.*
- Two letters of recommendation from present or former instructors or employers
- It is important that applicants have at least one year of work experience. Those who have less than one year of work experience need to show equivalent experience or related activities.

### FOUNDATION PROGRAM

- Management Theories
- Accounting for Business Decisions
- International Financial Decisions and Management
- Economics for Business Management
- Marketing Management

## REQUIRED COURSES

- International Business Management
- Seminar in International Business Management
- Global Strategy and Policy
- Business Development in Global Markets
- International Business Law
- Global Logistics Management
- Cross Culture Management\*
- Global Leadership\*
- Independent Study (for Plan B)
- Thesis (for Plan A)

## ELECTIVE COURSES

- Electronic Commerce and Digital Enterprises
- Business Research\*\*
- Negotiation for International Business
- Contemporary Issues in International Business Management
- International Human Resource Management
- Global Startup and Entrepreneurship
- Strategic Thinking for Global Business
- Doing Business in Greater China
- Doing Business in Southeast Asia

\* 1.5 credits

\*\* Compulsory course for Plan A

Each course is 3 credit- hours, except for Thesis

## WEEKLY CLASS SCHEDULE

Thursdays and Fridays	6:00 pm – 9:00 pm
Saturdays and Sundays	9:00 am – 4:00 pm

## ACADEMIC CALENDAR

Fall Semester	August – December
Spring Semester	January – May
Summer semester/Foundation course	May – July

## ADMISSION SCHEDULE (subject to change)

Application submission I	1 October 2024 - 15 January 2025
Interview I	27 - 28 January 2025
Admission notification	13 February 2025
Confirm a decision by make a payment THB99,000 I	24 - 25 February 2025
Application submission II	16 January - 18 April 2025
Interview II	24 - 25 April 2025
Admission notification II	6 May 2025
Confirm a decision by make a payment THB99,000 II	9 - 11 May 2025
Announcement for Foundation Courses	26 May 2025
Make a payment for Foundation Courses	2 - 4 June 2025
Foundation courses starts ( <i>onsite</i> )	13 June 2025
Orientation Program ( <i>onsite</i> )	To be announced

## **TUITION FEE AND OTHER EXPENSES** (non-refundable)\*

**Application fee** 1,000 baht  
**Foundation program fee** 25,000 baht

**Program fee:** (Excluding compulsory study trip (s) abroad)

- 436,000 baht (for Thai students)
- 694,000 baht (for non-Thai students)

Fall/Spring semester (3 semesters) 123,500 baht (184,200 baht\*\*)  
Summer semester (1 semester) 57,250 baht (95,250 baht\*\*)

\*subject to change

\*\*in bracket is for non-Thai students

## **CONTACT**

Master of Management in International Business (International Program)

Chulalongkorn Business School

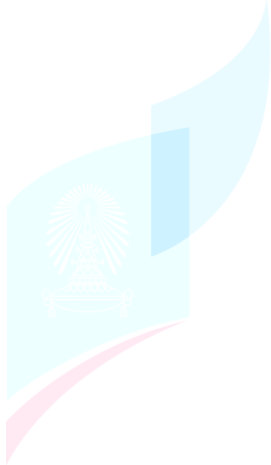
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